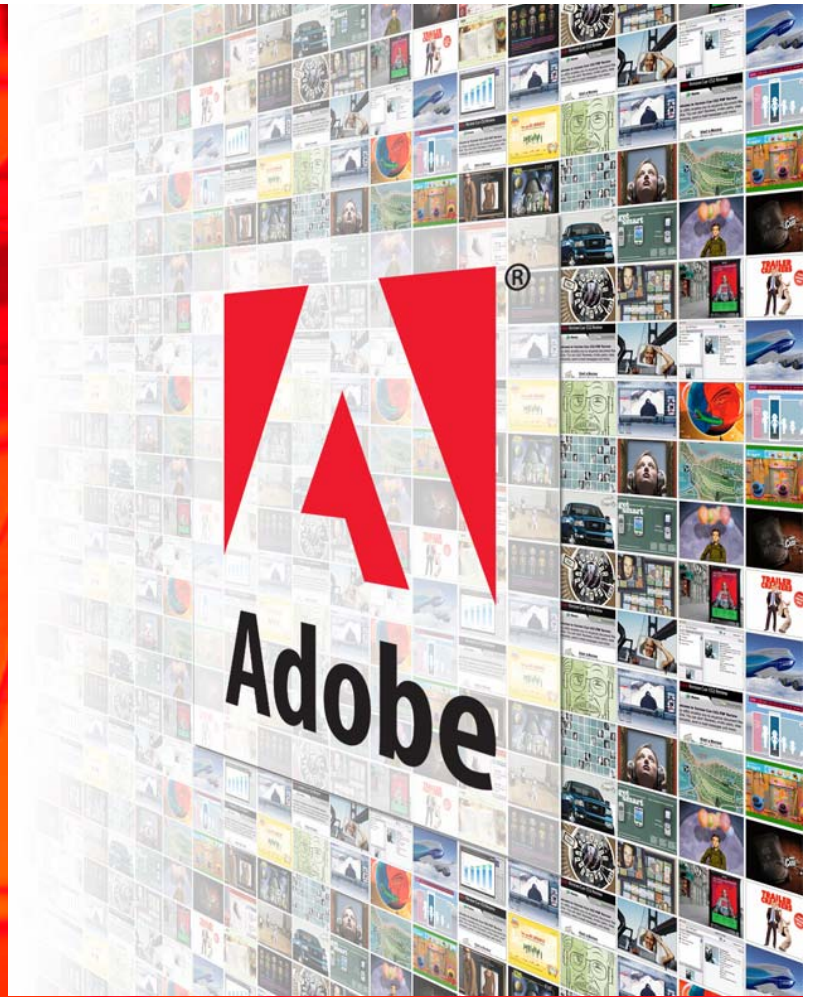


# ***Movie Making with Adobe Premiere Elements***



*Presented by Sara Martin  
Adobe Education Leader and Teacher, Hart-Ransom School*

**PRODUCTION**

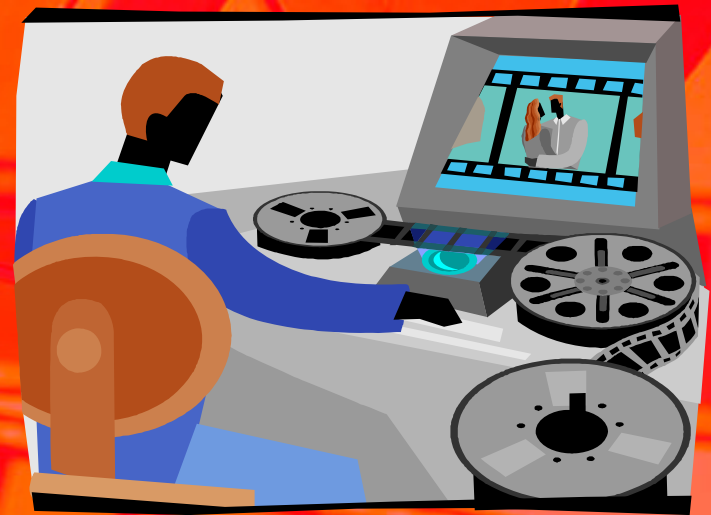


**EDUCATION  
LEADER**



# *A Video Revolution*

- You too, can be a movie maker
- A visually-based society
- YouTube-personal video production delivery



# *Video Editing*

- Shoot video
- Edit effectively
- Video production
  - Scriptwriting, videography, and editing
  - Multi-disciplinary



# *Literacy for the 21<sup>st</sup> Century*

“If students aren’t taught the language of sound and images, shouldn’t they be considered as illiterate as if they left college without being able to read or write?”

*-George Lucas*

# *Using Video in the Classroom*

- Benefits
  - Motivational
  - Cooperative learning
  - Leadership skills
  - Study skills
  - Organizational skills
  - Process thinking
  - Media literacy/visual literacy





# *Challenges of Video Production*

- Equipment issues
- Computer complication
- Technical problems
- Time intensive
- Requires planning
- Can be distracting

# *Classroom production tips*

- Keep track of equipment
- Use sound effectively
- Explain copyright
- Keep it simple
- Keep it short
- Keep it clean



# *Classroom Video Projects*

- Cross-Curricular Projects
  - Video scrapbook of the highlights of the school year's activities
  - Video newscast of school or community events and news
  - Documentaries on some aspect of school, personal or community life
  - "All About Me" autobiographical video using still photos and existing video clips



# *Cross-Curricular Projects – con't*

- Student interviews with local VIPs
- Video specific tasks or performances for inclusion in a digital portfolio
- Create a “video paper” instead of writing a paper and present it to class

# *Language Arts/Foreign Language Projects*

- Write a script as a creative writing assignment
- Write a critique of your video production as a writing assignment
- Write a short story and create a video of it
- Give a speech or presentation on video
- Create a movie in which you speak in the foreign language you are studying and then add English subtitles



# *Science Projects*

- Shoot video of a slow natural process, such as a flower opening or cloud forming and dramatically speed it up-time lapse movie-or slow down a fast physical process such as a horse race or water dripping
- Create video that documents the changes that a local tree or plant undergo throughout a year
- Shoot video to document pollution or another environmental local problem

# *Math Projects*

- Shoot video that visualizes a math concept in a real life situation, such as calculating the height of a flag pole using triangulation.
- Shoot and edit a video counting book for young kids, that shows various quantities of objects and superimpose the numbers as titles.



# *Social Studies Projects*

- Video field trips and create documentaries
- Document your family history using old photos and video slips.
- Create a “video postcard” or another country or city using video or stills you sot on a trip or from existing images (“virtual” trips)

# *Visual and Performing Arts*

- Create a music video
- Write, shoot and edit a commercial
- Video tape a rehearsal of a school play-use short clips for promotion
- Create a freeform video as an art project. Use special effects in Premiere Elements



# *Health and Physical Education*

- Shoot video of a student athlete practicing their sport. Slow down the motion and analysis the motion.
- Create a documentary on a common health problem like diabetes or obesity.

# *Community Service/Electives Projects*

- Document a social problem in the community –offer solutions or a call for action
- Create a Public Service Announcement (PSA) for a local non-profit association
- Shoot video of hobbies, sporting events, club activities
- Research a career area. Visit on the job sites and interview people who work in the career-create a documentary about it



# *Other Ideas for Educators*

- Staff Development and Information
- Media training
- Video Resumes
- Narrated Class Photo Albums
- Video Classroom Newsletters

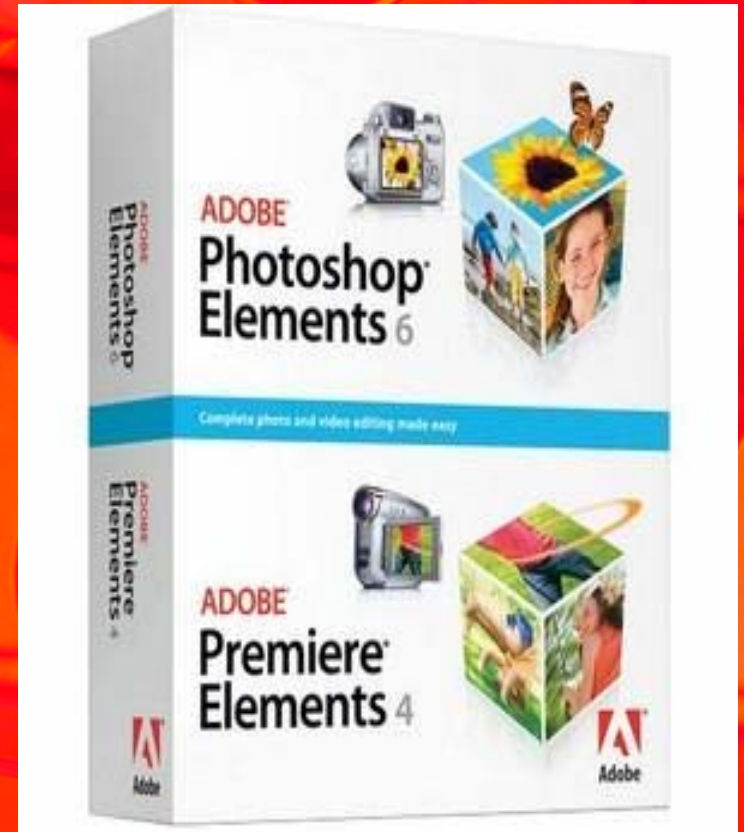
# *What do you need to get started*

- Camera-with external mic port
- Computer with firewire capabilities
- Software for editing
- powerful computer, firewire port for capturing, DVD burner to burn disks (optional) Hard drive space and plenty of processing power



# *Premiere Elements*

- Video editing software
- Affordable –bundled together with Photoshop Elements
- Good combination of simplicity and power



# *Teaching Editing with Premiere Elements*

- Opening projects
- Basic layout of the Elements interface and workspace
- Capturing video from a camera and importing media
- Editing
- Sound
- Transitions and special effects
- Titles and credits
- Final steps: Rendering and exporting





# *SchoolTube*



- For students to share videos from school, about school, just for fun or just because
- For parents who want their kids to share videos in a safe environment
- For teachers who want to share teacher approved videos from their classroom
- For principals who want to support teachers, unleash student talent and provide community outreach







# *SchoolTube*



- Mini Video Player-MVP
- MVP is sort of a video jukebox that you can load up with videos of your choice to play on your own website. Free offer to conference attendees:\$240 value and you will receive a year's subscription at no cost without obligation.
- Visit [//mvp.schooltube.com](http://mvp.schooltube.com) and follow the instructions. Use sara08 for user code and select one year, not one month
- Or contact Ken Leach



# MVP examples



- Hart-Ransom School
- Skills USA
- Think Big
- Cool Tunes for Kids





# *Equipment Recommendations*

- Camera: Panosonic GS500 model
- Great retailers:
  - B & H Photo – Video – Pro Audio  
[www.bhphotovideo.com](http://www.bhphotovideo.com)
  - [www.newegg.com](http://www.newegg.com)

# Video Competitions

- [StudicaSkills.com](http://StudicaSkills.com)
- Last year 11 of Rob's students split over \$4000.00 in software prizes and \$800 cash.

Studica Skills



# *Other Video Competitions*

- **School Tube**

- **Your Voice**

- The voice of students
    - Monthly contest. Different topic each month. November's topic is "Your Newsroom". December is "Your Fashion Flair"

- **Students' Choice Awards**

- Judged by students on all subjects
    - Prizes in over 20 categories

# *Language Arts Standards*

- Most states have language arts standards that include a component for listening and speaking strategies
- For example, California 7<sup>th</sup> grade LA standards include “Deliver focused, coherent presentations that convey ideas clearly and relate to the background and interests of the audience.”



# *Language Arts Standards*

- More California specifics:
  - 2.1 Deliver narrative presentations
  - 2.2 Deliver oral summaries of articles and books
  - 2.3 Deliver research presentations
  - 2.4 Deliver persuasive presentations

# *Language Arts Ideas*

- School News Shows
- Write scripts that re-tell literature. Students film, act, direct and edit the video
- narrative presentations
  - 2.1.a. Establish a context, standard plot line (having a beginning, conflict, rising action, climax, and denouement), and point of view and act it out on video
  - 2.1.b. Describe complex major and minor characters and a definite setting